

# VAN COOLEY | Designer

## RELEVANT EXPERIENCE

COLUMBIA DISTRIBUTING (Springfield, Oregon) | February 2008-Present  
Graphic Designer, full-time

Responsible for design and in-house production of POS, advertising and print collateral for a 40+ sales team, servicing Albany, Corvallis, Eugene-Springfield and Coos Bay area markets. Projects include creating original illustration and implementing camera-ready art for banners, posters, display signs, menus and invitations. Documentation and end-of-month billing of POS. Coordinate with various departments and suppliers to complete projects and maintain deadlines.

AMBROSINI DESIGN LTD. (Portland, Oregon) | May 2006-December 2007  
Mid-Level Designer, full-time salary

Concept to completion of various corporate and retail signage & wayfinding design projects, including planning, programming, construction documentation and production. Responsible for art direction and creating identity and print collateral projects. Knowledgeable of various design materials and fabrication processes. Source, recruit and manage both local and out-of-state contractors to insure quality and timely project completion.

SUCHA PRODUCTION, INC. (Portland, Oregon) | October 2004-May 2006  
Designer and Production Assistant, freelance

Art direction, design and production for various print and web projects, including monthly newsletters, brochures, weekly advertising and logos. Develop and maintain cohesive corporate identity/branding across all design materials for client projects to be published online and in print. Involved in team collaboration and brainstorming sessions, critique and feedback of work in progress.

SASQUATCH ADVERTISING (Portland, Oregon) | November 2005-February 2006  
Designer and Production Artist, freelance

Collaborate with various departments to create presentations for pitches, develop concepts and implement design of advertising campaigns, print collateral and logos. Coordinate with print publications to manage artwork and schedule placement of advertising. Product photography to be used in ad designs, including shot setup, lighting and post-production touch-ups/color correction for accuracy.

OREGON DAILY EMERALD (Eugene, Oregon) | 1998-2002  
Advertising Assistant, part-time

Responsible for layout of ad pages for daily newspaper and supplements. Establish and maintain relationships with national accounts to coordinate ad schedules. Worked closely with Ad Director, Editors, Account Executives and Production to meet deadlines. Design and copywriting of promotional flyers for special issues. Pull daily tearsheets for advertisers and maintain filing for end-of-month billing.

## SKILLS

CS Illustrator, Photoshop, InDesign, Quark, Basic HTML, Flash, Dreamweaver, Illustration, Urban and Food Photography, Powerpoint, Keynote, MS Word, Excel, MAC and PC proficient, Digital - Offset - Large Format Printing Knowledge

## EDUCATION

Pacific Northwest College of Art (Portland) | Degree: BFA in Graphic Design  
University of Oregon (Eugene) | Degree: BS in Psychology